INTEGRATED SOFTWARE PACKAGE FOR LISA 2 COMPUTERS

Las Vegas, NV — Apple Computer has introduced Lisa 7/7, an integrated software package for the Lisa personal computer that combines seven powerful and diverse business functions into one office productivity tool.

Lisa 7/7, available in early August, combines fully integrated and enhanced versions of the seven original Lisa Office System applications into one software package. Priced at $695, Lisa 7/7 includes project management, word processing, spreadsheet, data communications, data base, business graphics, and structured graphics.

Significant features include:

- Enhanced integration between functions, enabling users to move data easily between functions, and to manipulate and present it in various ways.
- Enhancements to the individual functions such as a built-in spelling corrector, more graph types, faster spreadsheet calculation, and the ability to figure job costs in the project management tool.
- High-quality color printing on the Canon PJ-1080A ink-jet printer, in addition to black and white output on the Apple Daisy Wheel and Imagewriter printers.

Integration and Enhancements

Apple has added new paths of integration to the functions in Lisa 7/7, enabling users to move data in any logical sequence. In addition, each Lisa 7/7 function has new capabilities that expand its usefulness.

- LisaProject, a tool for managing complex projects can now perform job cost calculations in addition to plotting critical paths and tracking resource allocations.
- LisaWrite, a word processing tool, now allows graphics to be merged with text, includes an 80,000 word spelling corrector with room for 750 user-definable words, and supports color printing of graphics.
- LisaCalc, a spreadsheet, now calculates faster using natural order of evaluation, and includes statistical functions, and internal rate of return.
- LisaTerminal, a data communications tool, enables the Lisa to communicate with most mainframe and minicomputers, including IBM machines. New features include enhanced cut and paste integration with other Lisa 7/7 function, automatic word wrap, and a margin/tab ruler for setting tabs for cutting and pasting into the other functions.
- LisaList, a list manager that searches, sorts and reorganizes information into useful formats, allows the user to move that information to and from other Lisa functions.
- LisaGraph, business graphics, features new choices for business graphics: stacked bar graphs, area charts, solid bar graphs, and clustered bar graphs, and can plot simple linear regression. In addition, LisaGraph supports color printing.
- LisaDraw, a structured graphics tool, now offers users the selection of eight line and fill colors with patterns for printing. It also has a reduce to fit function, can rotate text and objects, and supports color printing.

Lisa 7/7 allows users to control access to documents they create through a password protection system. The new package also supports print queuing, a function that lets the computer line up multiple documents for automatic printing while the user continues to work.

Users can quickly move information between the software's seven functions, utilizing the speed of the five megabyte hard disk of the Lisa 2/5, the 10 megabyte disk built into the Lisa 2/10, or a new 86 megabyte disk with tape backup to be available from Techmar Inc. in early August.

Users also can switch quickly between Macintosh and Lisa environments, as Lisa 7/7 allows the user to partition the hard disk for the purpose of storing Macintosh data files on it. An updated version of MacWorks, (the Macintosh Operating System for the Lisa) that will be available in September, will be required for storing Macintosh files on the hard disk.

Upgrade, Price and Availability: Designed for either the Lisa 2/5 or Lisa 2/10 systems, Lisa 7/7 requires a hard disk and one megabyte of internal memory, available by adding an optional memory upgrade board to the standard Lisa 2/5 or 2/10.

Lisa 7/7 will be available from authorized Lisa dealers for a suggested retail price of $695. Beginning in September, Lisa users will be able to upgrade Lisa Office System software to the Lisa 7/7 for $150. The upgrade includes a new operating system, all seven functions, and new manuals. Upgrade information will be available through Lisa dealers.